



Matrix of Policies Regulating the Density and/or Proximity of Tobacco Retail Sales Venues in California

October 2024

California cities and counties are adopting policies to regulate the density and proximity of tobacco retail sales venues in order to reduce the availability of tobacco products and tobacco advertising in an effort to decrease tobacco use and improve health outcomes in our communities.

Jurisdictions on this matrix regulate retailer density or proximity in **at least 1 of 6 ways**: limiting the number of tobacco retailers based on population, limiting the number of tobacco retailers by setting a cap on the number of licenses, limiting tobacco retailer proximity to residential areas, limiting tobacco retailer proximity to other tobacco retailers, limiting tobacco retailer proximity to youth-populated areas, or limiting tobacco retailer proximity to marijuana retailers.

Note: This matrix includes **both** policies that are on the PETS website, which is current through March 31, 2021, **and** more recently enacted and amended policies that have been analyzed but are not yet in the PETS database. Jurisdictions with new policies or updated policy provisions on this matrix that are not yet on PETS are identified with ~.

Currently, **126** California municipalities in 29 counties regulate the density and/or proximity of tobacco retail sales venues in some manner.

Density:

15 jurisdictions limit the number of tobacco retail sales venues (stores and/or lounges) **based on population**.

12 jurisdictions limit the number of tobacco retail sales venues (stores and/or lounges) by **setting a cap** on the total number of licenses that can be issued.

Proximity:

20 jurisdictions restrict the proximity of tobacco retail sales venues' locations to **residential areas**.

67 jurisdictions restrict the proximity of tobacco retail sales venues' locations to **other tobacco retailers**.

107 jurisdictions restrict the proximity of tobacco retail sales venues' locations to **youth-populated areas**, which may include schools, parks, and/or childcare.

7 jurisdictions restrict the proximity of tobacco retail sales venues' locations to **marijuana retailers**.

See Definitions and Explanatory Notes starting on page 13.

				Policy Provisions					
Municipality	County	Most Recent Enactment Date	Population	Number of Retailers Limited by Population	Number of Retailers Limited by Cap on Licenses	Limits Proximity to Residential Areas*	Limits Proximity to Other Tobacco Retailers*	Limits Proximity to Youth-Populated Areas*	Limits Proximity to Marijuana Retailers*
1. Alameda~	Alameda	11/27/2018	77,565	Yes, all types (1 per 2,500 residents)			Yes, all types	Yes, less than 1000'	
2. Alameda County~	Alameda	1/14/2020	150,015	Yes, all types (1 per 2,500 residents)			Yes, all types (500')	Yes, 1000' or more (1000')	
3. Albany~	Alameda	2/2/2009	20,027			Yes, all types (75')	Yes, all types (500')	Yes, less than 1000' (500')	
4. Anaheim	Orange	4/16/2019	347,111			Yes, less than all types		Yes, 1000' or more	
5. Antioch~	Contra Costa	3/8/2022	115,016				Yes, all types (500')	Yes, 1000' or more (1000')	
6. Apple Valley	San Bernardino	5/11/2010	75,603				Yes, less than all types		
7. Arcadia~	Los Angeles	11/15/2016	56,181			Yes, less than all types (200')		Yes, 1000' or more (1000')	
8. Auburn~	Placer	9/23/2019	13,773				Yes, all types (500')	Yes, 1000' or more (1000')	
9. Benicia~	Solano	12/3/2019	27,040	Yes, all types (1 per 1,750 residents)			Yes, all types	Yes, 1000' or more	Yes, all types
10. Berkeley~	Alameda	9/29/2015	121,385					Yes, less than 1000' (600')	

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11. Bishop	Inyo	4/11/2016	3,802					Yes, 1000' or more	
12. Buena Park~	Orange	7/27/2021	83,542					Yes, less than 1000' (500')	
13. Calabasas~	Los Angeles	4/28/2010	23,106					Yes, less than 1000' (500')	
14. Capitola	Santa Cruz	7/25/2019	9,921					Yes, 1000' or more	
15. Carpinteria	Santa Barbara	5/13/2013	13,187					Yes, 1000' or more	
16. Cloverdale	Sonoma	9/10/2014	8,964					Yes, less than 1000'	
17. Colton	San Bernardino	11/5/2019	53,959					Yes, 1000' or more	
18. Contra Costa County~	Contra Costa	7/11/2017	176,166		Yes, all types (90 licenses)		Yes, all types (500')	Yes, 1000' or more (1000')	
19. Costa Mesa	Orange	9/15/2015	111,490				Yes, less than all types	Yes, 1000' or more	
20. Covina	Los Angeles	3/4/2014	50,717				Yes, less than all types	Yes, less than 1000'	
21. Cudahy~	Los Angeles	7/17/2018	22,657			Yes, less than all types (500')		Yes, 1000' or more (1000')	
22. Cupertino~	Santa Clara	2/28/2020	59,763				Yes, all types (500')	Yes, 1000' or more (1000')	

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23. Daly City~	San Mateo	4/25/2022	103,648				Yes, all types (1000')		
24. Danville~	Contra Costa	10/16/2018	43,449				Yes, all types (500')	Yes, 1000' or more (1000')	
25. Duarte~	Los Angeles	8/26/2014	21,686	Yes, less than all types (1 per 3,500 residents)			Yes, less than all types	Yes, less than 1000'	
26. Dublin	Alameda	7/15/2014	71,068				Yes, all types	Yes, less than 1000'	
27. El Cajon~	San Diego	8/12/2014	105,721			Yes, all types (500')	Yes, all types (1000')	Yes, less than 1000' (600')	
28. El Cerrito	Contra Costa	10/6/2015	25,869				Yes, all types	Yes, less than 1000'	
29. Emeryville	Alameda	9/17/2018	12,840					Yes, 1000' or more	
30. Encinitas~	San Diego	1/17/2001	61,942					Yes, 1000' or more (1000')	
31. Fairfield	Solano	10/17/2017	119,420				Yes, less than all types	Yes, 1000' or more	
32. Fontana	San Bernardino	1/27/2015	209,279					Yes, 1000' or more	
33. Garden Grove	Orange	3/27/2012	171,637			Yes, less than all types		Yes, 1000' or more	

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34. Gilroy~	Santa Clara	11/3/2014	58,696					Yes, 1000' or more (1000')	
35. Goleta~	Santa Barbara	10/5/2021	32,640					Yes, 1000' or more (1000')	
36. Grand Terrace	San Bernardino	1/10/2017	13,104				Yes, all types	Yes, 1000' or more	
37. Guadalupe~	Santa Barbara	7/28/2020	8,272					Yes, 1000' or more (1000')	
38. Hayward	Alameda	7/21/2020	160,602			Yes, less than all types	Yes, less than all types	Yes, 1000' or more	
39. Hemet	Riverside	9/25/2012	89,651				Yes, all types	Yes, 1000' or more	
40. Hercules~	Contra Costa	5/8/2018	26,041				Yes, less than all types (500')	Yes, less than 1000' (300')	
41. Hermosa Beach	Los Angeles	1/8/2019	19,551					Yes, less than 1000'	
42. Huntington Park~	Los Angeles	11/21/2011	54,547	Yes, all types (1 per 1,000 residents)			Yes, all types	Yes, less than 1000'	
43. La Habra	Orange	10/4/2010	62,904			Yes, less than all types		Yes, 1000' or more	
44. La Habra Heights	Los Angeles	4/9/2018	5,599						Yes, less than all types

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45. La Mirada~	Los Angeles	2/13/2007	47,644			Yes, less than all types (100')	Yes, less than all types (500')	Yes, less than 1000' (600')	
46. La Puente	Los Angeles	1/27/2015	37,835				Yes, less than all types		
47. La Verne~	Los Angeles	9/7/2021	31,239				Yes, all types (1000')	Yes, 1000' or more (1000')	
48. Lafayette~	Contra Costa	5/28/2019	25,310	Yes, all types (1 per 2,500 residents)	Yes, all types (11 licenses)				
49. Lakewood	Los Angeles	12/10/2013	81,499					Yes, 1000' or more	Yes, less than all types
50. Livermore	Alameda	7/8/2019	87,154					Yes, 1000' or more	
51. Livingston	Merced	1/20/2015	14,344				Yes, less than all types	Yes, less than 1000'	
52. Loomis~	Placer	2/11/2020	6,831					Yes, 1000' or more (1000')	
53. Los Altos	Santa Clara	2/11/2020	31,133				Yes, all types	Yes, 1000' or more	
54. Los Gatos	Santa Clara	5/17/2017	33,093				Yes, all types	Yes, 1000' or more	
55. Lynwood~	Los Angeles	10/16/2012	66,346	Yes, all types (1 per 1,000 residents)		Yes, all types	Yes, all types	Yes, less than 1000'	
56. Manteca	San Joaquin	9/21/2021	83,897					Yes, less than 1000'	

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57. Marin County~	Marin	4/2/2002	67,676					Yes, 1000' or more (1000')	
58. McFarland	Kern	12/14/2017	13,971				Yes, less than all types	Yes, less than 1000'	
59. Mendota	Fresno	2/11/2014	12,603					Yes, less than 1000'	
60. Merced	Merced	9/19/2016	87,686					Yes, 1000' or more	
61. Merced County	Merced	10/22/2019	90,982				Yes, less than all types	Yes, 1000' or more	
62. Montclair	San Bernardino	6/17/2013	37,842				Yes, less than all types	Yes, 1000' or more	
63. Montebello	Los Angeles	9/23/2009	62,056			Yes, less than all types	Yes, less than all types	Yes, 1000' or more	
64. Moreno Valley	Riverside	11/15/2016	209,578				Yes, all types		Yes, less than all types
65. National City	San Diego	11/20/2018	56,345					Yes, 1000' or more	
66. Nevada City	Nevada	7/6/2016	3,142		Yes, all types				
67. Newark	Alameda	1/25/2018	47,470			Yes, less than all types	Yes, less than all types	Yes, less than 1000'	
68. Norwalk	Los Angeles	7/21/2015	101,893					Yes, less than 1000'	
69. Novato~	Marin	1/9/2018	53,055			Yes, less than all types (500')		Yes, 1000' or more (1000')	
70. Oakland	Alameda	2/8/2000	437,825			Yes, all types		Yes, 1000' or more	

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71. Oakley~	Contra Costa	12/11/2018	43,525		Yes, all types (25 licenses)		Yes, all types (500')	Yes, 1000' or more (1000')	
72. Oroville~	Butte	3/19/2013	20,283	Yes, less than all types (1 per 4,000 residents)					
73. Palmdale	Los Angeles	4/2/2019	166,895					Yes, less than 1000'	
74. Palo Alto~	Santa Clara	10/2/2017	67,901				Yes, all types (500')	Yes, 1000' or more (1000')	
75. Pasadena~	Los Angeles	1/24/2005	137,554					Yes, 1000' or more (1000')	
76. Petaluma~	Sonoma	12/6/2021	59,682	Yes, all types (1 per 2,000 residents)			Yes, all types (500')	Yes, 1000' or more (1000')	
77. Pismo Beach	San Luis Obispo	10/15/2019	8,050				Yes, less than all types		
78. Pittsburg	Contra Costa	11/21/2016	76,419				Yes, less than all types		
79. Pleasanton~	Alameda	8/18/2020	78,691					Yes, 1000' or more (1000')	
80. Pomona	Los Angeles	5/16/2005	149,831			Yes, all types	Yes, all types	Yes, 1000' or more	

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81. Rancho Cordova~	Sacramento	6/2/2014	79,128				Yes, less than all types (500')	Yes, 1000' or more (1000')	
82. Richmond	Contra Costa	7/17/2018	115,619				Yes, all types	Yes, 1000' or more	
83. Riverbank	Stanislaus	11/24/2015	24,803					Yes, less than 1000'	
84. Rocklin~	Placer	9/8/2015	71,676				Yes, less than all types (1000')	Yes, 1000' or more (1000')	
85. Rohnert Park	Sonoma	4/28/2009	44,461				Yes, less than all types	Yes, less than 1000'	
86. Sacramento	Sacramento	10/27/2020	523,600				Yes, all types		
87. Salinas~	Monterey	11/29/2017	162,783						Yes, less than all types (1000')
88. San Clemente	Orange	10/15/2019	64,232			Yes, less than all types	Yes, less than all types	Yes, less than 1000'	
89. San Diego County~	San Diego	12/8/2020	514,736		Yes, all types (330 licenses)		Yes, all types		
90. San Francisco~	San Francisco	12/19/2014	851,036		Yes, all types (45 licenses per district)		Yes, all types	Yes, less than 1000'	
91. San Jose~	Santa Clara	10/19/2021	1,001,176				Yes, all types (500')	Yes, 1000' or more (1000')	

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92. San Leandro~	Alameda	4/7/2003	89,723				Yes, less than all types (1500')	Yes, 1000' or more (1500')	
93. San Mateo County~	San Mateo	5/23/2023	62,509				Yes, all types (500')	Yes, 1000' or more (1000')	
94. San Pablo~	Contra Costa	5/18/2015	31,907		Yes, less than all types (6 licenses)		Yes, less than all types	Yes, less than 1000'	Yes, less than all types
95. San Rafael~	Marin	2/18/2003	60,891					Yes, 1000' or more (1000')	
96. Santa Barbara County	Santa Barbara	12/17/2019	137,659					Yes, 1000' or more	
97. Santa Clara	Santa Clara	3/10/2015	128,058			Yes, less than all types	Yes, less than all types	Yes, less than 1000'	
98. Santa Clara County~	Santa Clara	6/24/2014	89,803				Yes, less than all types (500')		
99. Santa Cruz	Santa Cruz	4/8/2014	61,367				Yes, less than all types	Yes, 1000' or more	
100. Santa Cruz County	Santa Cruz	10/11/2016	132,587					Yes, less than 1000'	
101. Santa Maria~	Santa Barbara	12/3/2019	109,543	Yes, all types (1 per 1,500 residents)			Yes, all types	Yes, less than 1000'	

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102. Saratoga	Santa Clara	9/16/2020	30,771				Yes, all types	Yes, 1000' or more	
103. Scotts Valley~	Santa Cruz	12/16/2015	12,239					Yes, less than 1000' (500')	
104. Sebastopol~	Sonoma	9/15/2020	7,503	Yes, all types (1 per 2,000 residents)				Yes, 1000' or more (1000')	
105. Selma~	Fresno	3/7/2016	24,576				Yes, all types (600')	Yes, less than 1000' (600')	
106. Sonoma~	Sonoma	6/1/2015	10,702		Yes, all types (15 licenses)				
107. Sonoma County~	Sonoma	4/19/2016	133,557	Yes, all types (1 per 2,000 residents)				Yes, 1000' or more	
108. South Gate	Los Angeles	2/10/2015	92,381				Yes, less than all types	Yes, 1000' or more	
109. South Pasadena	Los Angeles	11/3/2010	26,583					Yes, less than 1000'	
110. South San Francisco	San Mateo	10/9/2019	65,596		Yes, less than all types				
111. Stanton~	Orange	11/26/2019	38,271					Yes, less than 1000' (500')	
112. Taft	Kern	8/16/2016	7,414				Yes, all types	Yes, less than 1000'	
113. Temecula~	Riverside	9/12/2023	110,114	Yes, all types (1 per 10,000 residents)					

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114. Temple City	Los Angeles	12/3/2019	36,165				Yes, less than all types	Yes, 1000' or more	
115. Tracy	San Joaquin	11/17/2020	94,027			Yes, less than all types		Yes, less than 1000'	
116. Union City	Alameda	1/26/2010	69,502		Yes, less than all types	Yes, less than all types	Yes, all types	Yes, 1000' or more	
117. Vallejo~	Solano	12/8/2009	125,132			Yes, less than all types (1000')	Yes, less than all types (1000')	Yes, 1000' or more (1000')	
118. Ventura~	Ventura	1/13/2020	110,358					Yes, 1000' or more (1000')	
119. Vista~	San Diego	6/10/1997	98,392		Yes, less than all types (70 licenses)			Yes, 1000' or more (1000')	
120. Wasco~	Kern	6/7/2016	26,317	Yes, less than all types (1 per 30,000 residents)					
121. West Hollywood~	Los Angeles	10/17/2016	35,358					Yes, less than 1000' (600')	
122. Westminster	Orange	9/10/2014	90,638				Yes, less than all types	Yes, less than 1000'	
123. Whittier	Los Angeles	8/25/2009	86,459				Yes, less than all types	Yes, less than 1000'	Yes, less than all types
124. Wildomar	Riverside	10/9/2019	36,822					Yes, less than 1000'	
125. Windsor~	Sonoma	8/18/2021	26,320	Yes, all types (1 per 2,000				Yes, 1000' or more	

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				residents)				(1000')	
126. Yolo County~	Yolo	7/9/2019	27,278		Yes, all types (24 licenses)				

Explanatory Notes:

The population data in this matrix is from the U.S. Census Bureau 2018-2022 American Community Survey 5-Year Estimates.

~ **Not in PETS:** Jurisdictions marked with ~ have new or updated policy provisions that are not yet reflected in the PETS database.

* The **specific distance** for the proximity provisions is currently available only for the sub-set of jurisdictions whose policies have completed full analysis.

The **specific density and proximity** limitations (i.e. number of licenses or specific distance) are listed in parentheses for jurisdictions that have completed long-form analysis, with some limited exceptions.

Policies commonly exempt existing tobacco retail sales businesses from the six types of proximity and density provisions.

Definitions:

Most Recent Enactment Date: Jurisdictions may have enacted multiple policies regulating the sale of tobacco, such as amending prior policy provisions. The matrix lists the most recent date that a policy addressing the sale of tobacco for the topics covered by this matrix was enacted or amended.

Number of Retailers Limited by Population

Yes, all types = The ordinance establishes a maximum number of retail licenses per stated population for all types of establishments (stores and/or lounges) selling regulated tobacco products.

Yes, less than all types = The ordinance establishes a maximum number of retail licenses per stated population for some types of establishments (stores and/or lounges) selling regulated tobacco products, such as only limiting specialty tobacco retailer or vape shops.

Number of Retailers Limited by Cap on Licenses

Yes, all types = The ordinance establishes a cap on the total number of retail licenses for all types of establishments (stores and/or lounges) selling regulated tobacco products.

Yes, less than all types = The ordinance establishes a cap on the total number of retail licenses for some types of establishments (stores and/or lounges) selling regulated tobacco products, such as only limiting specialty tobacco retailer or vape shops.

Limits Proximity to Residential Areas

Yes, all types = The ordinance limits the sale of regulated tobacco products in all types of retail venues near residential areas.

Yes, less than all types = The ordinance limits the sale of regulated tobacco products in some types of retail venues near residential areas.

Limits Proximity to Other Tobacco Retailers

Yes, all types = The ordinance limits the sale of regulated tobacco products in all types of tobacco retail venues near other tobacco retailers.

Yes, less than all types = The ordinance limits sales of regulated tobacco products in some types of tobacco retail venues near other tobacco retailers, such as limiting proximity only to specialty tobacco retailers.

Limits Proximity to Youth-Populated Areas

Yes, 1,000' or more = The ordinance limits the sale of regulated tobacco products within 1,000 feet or more of youth-populated areas, such as schools, parks, and/or childcare.

Yes, less than 1,000' = The ordinance limits the sale of regulated tobacco products within a distance of less than 1,000 feet of youth-populated areas, such as schools, parks, and/or childcare.

Limits Proximity to Marijuana Retailers

Yes, all types = The ordinance limits the sale of regulated tobacco products in all types of tobacco retail venues near marijuana retail sales venues.

Yes, less than all types = The ordinance limits the sale of regulated tobacco products in some types of tobacco retail venues near marijuana retail sales venues, such as limiting proximity only to specialty tobacco retailers.

ANR Foundation is actively collecting policies for the PETS Database. **If you know of local laws that you think should be included in this matrix**, or want to inquire about additional information on particular laws, please contact the ANR Foundation at PETS-TA@no-smoke.org.

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