

California Municipalities with a Tobacco Retailer License & Fees

October 2023

The following list contains the fees associated with obtaining a local tobacco retailer license in each of the 226 California jurisdictions that require such a license. The fees were collected in 2021 – 2023, unless otherwise noted.

Municipality	Enactment Date	Population	Fee
Alameda County			
1. Alameda	11/2018	78,522	No fee set
2. Alameda County	1/2020	149,023	\$940/yr
3. Albany	2/2009	19,804	\$250/yr
4. Berkeley	12/2002	121,485	\$427/yr
5. Dublin	12/2012	61,240	\$298/yr and \$25 app. fee
6. Fremont	10/2019	235,740	No fee set
7. Hayward	7/2014	159,293	\$400/yr
8. Livermore	7/2019	89,699	\$1,005/yr
9. Oakland	4/2008	425,097	\$1,500/yr and \$50 app. fee
10. Pleasanton	8/2020	81,717	\$450/yr and \$550 initial fee
11. San Leandro	10/2017	90,025	\$500/yr
12. Union City	11/2010	74,722	\$863yr
Butte County			
13. Oroville	3/2013	19,393	\$35/yr
Contra Costa County			
14. Antioch~	9/1999	111,200	\$29/yr
15. Clayton	6/2000	12,083	\$49/yr and \$99 initial fee
16. Concord~	5/2001	129,183	\$160 initial fee and annual fee subject to change
17. Contra Costa County	12/1998	177,494	\$287/yr and \$50 app. fee
18. Danville	6/1999	44,605	No fee
19. El Cerrito	4/1999	25,398	\$439/yr and \$485 initial fee
20. Lafayette	11/1999	26,305	\$65/yr
21. Martinez~	1/2001	38,290	\$500/3 years
22. Oakley~	12/2018	41,324	\$435/yr
23. Orinda~	8/2000	19,497	Unknown
24. Pinole	6/1999	19,279	TBD
25. Pittsburg~	5/1999	75,701	Unknown
26. Pleasant Hill~	11/2015	34,840	\$86/hr (\$500 max/yr)
27. Richmond	9/2019	109,884	\$1,602.44/yr*
28. San Pablo	4/2004	30,967	\$335/yr
29. San Ramon	6/1999	75,648	Unknown
30. Walnut Creek~	3/1999	69,567	Unknown
Del Norte County			
31. Crescent City	10/2023	6,686	Unknown

Fresno County			
32. Firebaugh	8/2009	8,300	\$190/yr
33. Fowler	10/2012	6,527	\$40/yr
34. Parlier	4/2012	15,312	\$200/yr
Imperial County			
35. Calexico	3/2004	39,946	Unknown
Humboldt County			
36. Humboldt County	7/2023	72,617	Unknown
Kern County			
37. Arvin	9/2016	21,249	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
38. Bakersfield	7/2023	398,756	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
39. California City	2/2007	13,826	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
40. Delano	6/2008	52,886	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
41. Kern County	10/2006	308,264	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
42. McFarland	5/2007	14,823	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
43. Shafter	11/2016	19,447	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
44. Taft	8/2016	9,372	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
45. Tehachapi	3/2007	12,680	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
46. Wasco	3/2007	27,193	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
Los Angeles County			
47. Alhambra	5/2021	84,647	\$300/yr
48. Artesia	1/2009	16,758	\$300/yr
49. Baldwin Park	10/2008	75,892	\$342/yr
50. Beverly Hills	8/2010	34,186	No fee planned
51. Burbank	2/2007	103,703	\$191.30/yr and \$111 app. fee
52. Calabasas	6/2009	23,988	No fee planned
53. Carson	11/2006	92,079	\$600/yr
54. Cerritos	2/2008	50,143	\$50/yr
55. Compton	7/2007	96,803	\$500/yr
56. Cudahy	10/2018	23,606	Unknown
57. Culver City	7/2009	39,169	\$235/yr
58. Duarte	5/2021	21,559	\$123/yr
59. El Monte	11/2011	115,517	\$400/yr
60. El Segundo	4/2003	16,731	\$263 app. fee only
61. Gardena	7/2008	59,709	\$120/yr and \$167 app. fee
62. Glendale	9/2007	200,232	\$468/yr and \$624 app. fee
63. Hawaiian Gardens	7/2011	14,337	\$246/yr
64. Hawthorne	5/2008	87,107	\$379/yr
65. Hermosa Beach	1/2019	19,539	\$375/yr and \$440 app. fee
66. Huntington Park	11/2011	58,353	No fee planned
67. Inglewood	10/2007	109,613	\$370/yr
68. La Cañada Flintridge	7/2009	20,261	\$50/yr
69. La Verne	1/2017	32,211	\$300/yr

70. Lancaster	8/2006	159,028	\$83 app. fee only
71. Lawndale	7/2003	32,819	\$155/yr
72. Lomita	6/2007	20,514	\$150/yr
73. Long Beach	2/2008	466,776	\$600/yr
74. Los Angeles	5/2000	3,966,936	\$437/yr
75. Los Angeles County	12/2007	1,041,500	\$235/yr
76. Lynwood	10/2012	70,635	TBD
77. Malibu	11/2011	12,620	No fee planned
78. Manhattan Beach	12/2015	35,500	\$183/yr and \$242 app. fee
79. Maywood	8/2006	27,332	\$11.50/yr and \$46 app. fee
80. Montebello	9/2009	62,742	\$337/yr
81. Monterey Park	4/2010	60,439	\$45.50/yr
82. Palmdale	1/2010	156,293	\$362.60/yr
83. Pasadena	2/2004	141,258	\$410/yr
84. Redondo Beach	10/2019	67,423	Unknown
85. San Fernando	1/2002	24,535	\$450/yr
86. San Gabriel	3/2010	40,143	\$300/yr
87. Santa Monica	11/2008	91,577	\$135/yr
88. Sierra Madre	11/2006	10,932	\$30/yr
89. South El Monte	6/2014	20,721	\$120/yr
90. South Pasadena	2/2009	25,661	\$120/yr
91. Temple City	12/2012	36,042	License fee: \$77 + \$8.45 per employee and per owner Permit fee: \$257
92. West Covina	5/2010	106,589	No fee planned
93. West Hollywood	10/2016	36,450	\$300 app. fee only
Marin County			
94. Corte Madera	3/2019	9,838	\$25/yr
95. Fairfax	12/2017	7,578	\$25/yr
96. Larkspur	4/2019	12,319	\$25/yr
97. Marin County	5/2012	68,252	\$25/yr
98. Mill Valley	9/2012	14,330	\$25/yr
99. Novato	1/2017	55,642	\$25/yr
100. Ross	1/2019	2,290	\$25/yr
101. San Anselmo	5/2019	12,525	\$25/yr
102. San Rafael	8/1999	58,775	\$25/yr
103. Sausalito	7/2018	7,116	\$25/yr
Mendocino County			
104. Fort Bragg	12/2012	7,302	\$195/yr*
105. Mendocino County	5/2022	58,665	\$350/yr*
106. Ukiah	11/2005	15,943	\$35/yr*
107. Willits	10/2003	4,893	\$75/yr*
Modoc County			
108. Alturas	2/2017	2,567	Business License Renewal and startup fee: \$54 Tobacco fee: \$25 First time tobacco license: \$75
Monterey County			
109. Carmel-By-The-Sea	9/2013	3,830	\$384/yr
110. Gonzales	11/2019	8,375	\$384/yr
111. King City	4/2021	13,921	\$384/yr
112. Monterey	11/2014	28,352	\$384/yr
113. Monterey County	5/2012	106,417	\$384/yr

114.	Pacific Grove	1/2020	15,522	\$384/yr
115.	Salinas	1/2015	156,143	\$384/yr
116.	Seaside	2/2020	33,956	\$384/yr
Nevada County				
117.	Grass Valley	11/2009	12,891	\$50/yr
118.	Nevada City	11/2006	3,144	\$50/yr
Orange County				
119.	Buena Park	7/2021	82,228	\$275/yr and \$495 initial fee
120.	Santa Ana	11/2006	332,794	\$776.08/yr
121.	Stanton	11/2019	38,377	\$92/yr and \$192 initial fee
122.	Westminster	9/2014	91,137	Unknown
Placer County				
123.	Auburn	9/2019	14,011	\$850/yr
Plumas County				
124.	Plumas County	9/2016	16,747	No fee
Riverside County				
125.	Banning	8/2006	31,072	\$475/yr
126.	Beaumont	12/2006	47,144	\$475/yr
127.	Calimesa	6/2007	8,814	\$475/yr
128.	Canyon Lake	6/2009	11,170	\$475/yr
129.	Cathedral City	7/2016	54,357	\$475/yr
130.	Coachella	7/2007	45,181	\$475/yr
131.	Corona	10/2005	166,972	\$475/yr
132.	Desert Hot Springs	9/2007	28,585	\$475/yr
133.	Eastvale	10/2010	62,046	\$475/yr
134.	Hemet	3/2008	84,542	\$475/yr
135.	Jurupa Valley	7/2011	105,653	\$475/yr
136.	Lake Elsinore	8/2007	65,817	\$475/yr
137.	Menifee	10/2008	90,349	\$475/yr
138.	Moreno Valley	9/2007	207,289	\$475/yr
139.	Murrieta	6/2006	112,941	\$475/yr
140.	Norco	3/2006	26,670	\$475/yr
141.	Palm Desert	6/2003	52,575	\$29/yr
142.	Palm Springs	10/2018	47,897	\$475/yr
143.	Perris	8/2008	77,290	\$475/yr
144.	Rancho Mirage	12/1990	18,193	\$475/yr
145.	Riverside	6/2006	326,414	\$475/yr
146.	Riverside County	9/2005	387,095	\$475/yr
147.	San Jacinto	6/2006	47,989	\$475/yr
148.	Temecula	6/2006	113,381	\$39/yr
149.	Wildomar	7/2008	36,445	\$475/yr
Sacramento County				
150.	Elk Grove	10/2004	170,825	\$270/yr
151.	Rancho Cordova	2/2005	73,147	\$218/yr
152.	Sacramento	10/2020	500,930	\$370/yr
153.	Sacramento County	5/2004	587,585	\$359/yr
San Benito County				
154.	Hollister	6/2006	38,687	\$269/yr
San Bernardino County				
155.	Adelanto	12/2019	33,660	\$595/yr
156.	Apple Valley	5/2010	72,726	Unknown

157.	Colton	11/2019	54,580	\$265/yr
158.	Hesperia	11/2021	94,203	\$210/yr and \$60 re-inspection fee
San Diego County				
159.	Chula Vista	3/2018	268,920	\$322/yr
160.	El Cajon	6/2004	103,186	\$675/yr
161.	Escondido	11/2020	151,300	\$88/yr
162.	Lemon Grove	12/2018	26,802	\$250/yr
163.	Oceanside	9/2020	175,622	\$319.63/yr
164.	San Diego	10/2007	1,409,573	\$141/yr and \$59 app. fee
165.	San Diego County	12/2020	510,780	1 st year: \$730 (50% of annual fee) 2 nd year: 75% of annual fee 3 rd year: 100% of annual fee
166.	San Marcos	7/2021	95,355	\$190/yr
167.	Solana Beach	7/2009	13,356	\$110/yr
168.	Vista	6/2005	100,686	\$250/yr
San Francisco County				
169.	San Francisco	11/2003	874,961	\$383/yr and \$111 app. fee
San Luis Obispo County				
170.	Arroyo Grande	2/2005	18,033	\$141/yr
171.	Grover Beach	9/2005	13,535	\$325/yr
172.	Morro Bay	4/2020	10,578	\$154.67/yr
173.	San Luis Obispo	9/2003	47,302	\$788.72/yr
174.	San Luis Obispo County	9/2008	122,585	\$586/yr
San Mateo County				
175.	Brisbane	5/2008	4,697	\$153/yr
176.	Colma	8/1998	1,302	\$153/yr
177.	Daly City	9/2008	106,677	\$153/yr
178.	East Palo Alto	10/1998	29,593	\$153/yr
179.	Half Moon Bay	10/2018	12,834	\$153/yr
180.	Menlo Park	5/2010	34,138	\$153/yr
181.	Millbrae	6/1998	22,625	\$153/yr
182.	Pacifica	2/2008	38,984	\$86/yr
183.	Portola Valley	6/2008	4,592	\$153/yr
184.	Redwood City	11/1998	85,784	\$153/yr
185.	San Bruno	7/2008	43,083	\$153/yr
186.	San Carlos	8/1998	30,154	\$153/yr
187.	San Mateo	5/1998	104,333	\$153/yr
188.	San Mateo County	5/1998	65,392	\$174/yr
189.	South San Francisco	4/2008	67,408	\$153/yr
Santa Barbara County				
190.	Carpinteria	5/2013	13,505	\$379/yr
191.	Goleta	1/2001	30,975	\$534/yr
192.	Guadalupe	5/2021	7,451	\$413/yr
193.	Santa Barbara	10/2002	91,376	\$30/yr
194.	Santa Barbara County	11/2001	141,180	\$409/yr
195.	Santa Maria	12/2019	106,224	\$480/yr and \$600 app. fee
Santa Clara County				
196.	Campbell	12/2012	42,221	\$61/yr
197.	Cupertino	11/2019	60,257	\$425/yr
198.	Gilroy	11/2014	56,766	\$100/yr
199.	Los Altos	2/2020	30,504	\$150/yr and \$250 app. fee
200.	Los Gatos	5/2017	30,729	\$425/yr

201.	Morgan Hill	4/2014	44,686	\$182/yr and \$238 app. fee
202.	Palo Alto	10/2017	66,573	\$425/yr
203.	San Jose	1/2011	1,027,690	\$596/yr (fluctuates annually)
204.	Santa Clara County	11/2010	83,699	\$425/yr
205.	Saratoga	6/2015	30,697	\$50/yr and \$100 app. fee
Santa Cruz County				
206.	Capitola	7/2019	10,121	\$261/yr
207.	Santa Cruz	10/2012	64,522	\$425/yr
208.	Santa Cruz County	4/2011	133,656	\$318/yr
209.	Scotts Valley	12/2015	11,863	No fee
210.	Watsonville	9/2010	53,800	\$255/yr
Siskiyou County				
211.	Siskiyou County	7/2009	23,587	\$76/yr
Solano County				
212.	Benicia	12/2019	28,192	\$450/yr and \$500 initial fee
Sonoma County				
213.	Healdsburg	11/2014	11,845	\$460/yr
214.	Petaluma	12/2021	60,865	\$525/yr
215.	Sebastopol	9/2020	7,760	\$60/yr
216.	Sonoma	6/2015	11,075	\$246/yr
217.	Sonoma County	4/2016	142,067	\$350/yr (subsidized); increases to \$505/yr if subsidy ends
218.	Windsor	3/2018	27,447	\$350/yr
Stanislaus County				
219.	Riverbank	7/2010	24,482	No fee planned
Ventura County				
220.	Oxnard	12/2019	208,154	\$51/yr and \$95 initial fee
221.	Ventura	1/2020	109,910	\$875/yr
Yolo County				
222.	Davis	8/2007	68,543	\$427/yr
223.	West Sacramento	11/2009	53,151	\$427/yr
224.	Winters	1/2016	7,197	\$427/yr
225.	Woodland	6/2015	59,710	\$427/yr
226.	Yolo County	7/2019	28,751	\$427/yr

~License required only for retailers found in violation of laws regulating sale or distribution of tobacco within last 12 months. License no longer required if no violations occur for 3-5 years (variable by community).

*Source: Matrix of Strong Local Tobacco Retailer Licensing, The Center for Tobacco Policy & Organizing, May 2019.

ANR Foundation is actively collecting policies and TRL fees for the PETS Database. **If you know of local laws or TRL fees that you think should be included on this list**, or want to inquire about additional information on particular laws, please contact the ANR Foundation at PETS-policies@no-smoke.org.

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